Let us proceed to replacement in a more sophisticated table with row spans:

Product List	Reference/Price	Data
Smart phone	Reference	345-H26-CC
	Price	\$430.00
MP3 player (out of stock)	Reference	115-H27-CC
	Price	€49.99
Camera	Reference	225-J76-CD
	Price	\$198.49

This is an example of "multi-row" replacement.